

Canadian Statement of Typical Participant's Earnings

JULY 1, 2016 THROUGH JUNE 30, 2017

Paid Rank	Total Payout Fiscal Year 2017	Average Monthly Payout	Minimum Monthly Payout	Maximum Individual Monthly Payout	% of Paid Distributors as a % of Total Distributors
DISTRIBUTOR	\$142,071	\$14	\$0	\$5,328	24%
PRO 1	\$164,231	\$165	\$0	\$2,708	7%
PRO 2	\$226,800	\$368	\$0	\$2,778	3%
PRO 3	\$202,534	\$783	\$0	\$3,192	1%
PREMIER PRO 4	\$273,086	\$1,490	\$319	\$3,375	<1%
PREMIER PRO 5	\$203,535	\$2,804	\$1,035	\$5,789	<1%
PREMIER PRO 6	\$298,081	\$6,235	\$2,980	\$9,185	<1%
ELITE PRO 7	\$36,408	\$18,204	\$17,554	\$18,854	<1%

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Compensation Plan. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

The primary source of income for participants in our compensation plan ("the Plan") is from compensation on personal and downline sales of products and/or services. While personal earnings will vary, a typical participant earns between CAD \$0 and \$4,999 annually. We define participants as any Consultant who actively engages in the activities necessary to realize the benefits of the Plan (i.e. active during the fiscal year between July 2016—June 2017). This statement is derived from past LifeVantage experiences, and it will be updated annually to accurately reflect current changes. This 'typical' figure is representative of the smallest range of compensation earned by over 50% of all distributors in the plan.

